



Settimi Creative



Illustration



Banner ads and e-newsletter



3M

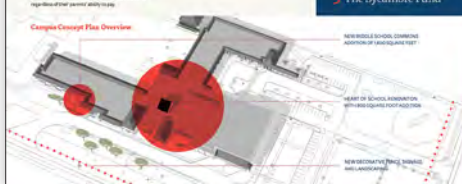
Settimi Creative works with a variety of different product groups within 3M. The majority of the work involves applying the new 3M brand guidelines across existing (and some new) print and electronic media. A large part of the new 3M branding standards involved creating a grid established photo montage style as the main visual element.



Interactive Sales Tools



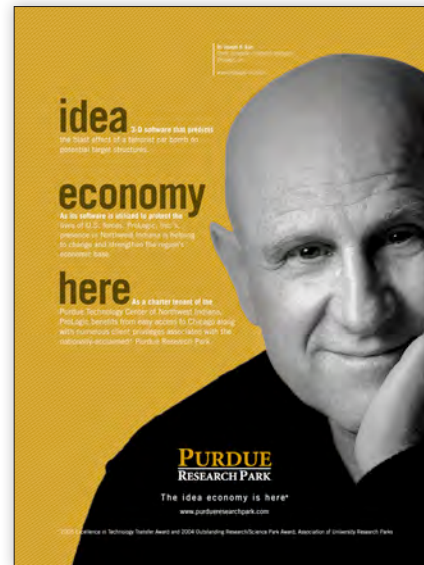
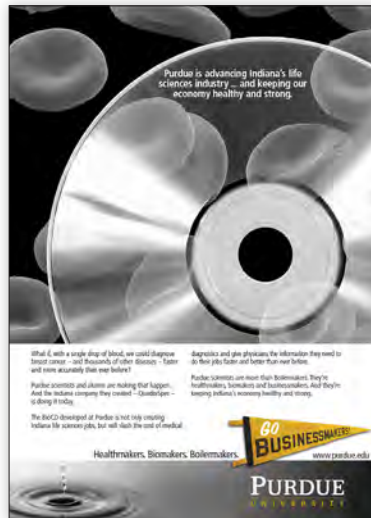
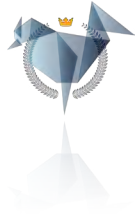
This brochure and folder combination is being used for a 2015 capital campaign to raise funds for general improvements and some needed expansion to the existing education facility.



5 Year Report for the Indianapolis Cultural Development Commission

Purdue University

Christopher Settimi was the Creative Director for the Purdue University account while employed at (the former) Hetrick Communications. All the following work was either created entirely or directed by Settimi.



Print ads

30 second television spots



Poster for new building dedication





Monthly e-Blasts to students, alumni and staff

PURDUE UNIVERSITY *From the Office of the President*

Happy New Year!

Welcome to another in our series of conversations with Purdue's 11th president. Today, we present a conversation with President France A. Cordova.

In this videocast, Janice, who earned her degree in engineering from Purdue in 1973—and went on to travel miles in space—talks about her experiences, supportive faculty, and the excellence inspired her to succeed.

As the new year begins, we invite you to share your own experiences at Purdue. Join us at 8 p.m. EST, join me at my home on the Web. We'll talk about the future of Purdue, and you will guide Purdue for the next year. Visit www.purdue.edu/alumniparty for more information, a two-way dialogue, or just to listen.

I look forward to seeing you at the party.

France A. Cordova
President

[Play Video](#)

The Global PURDUE UNIVERSITY

The Global Student

In April, newly inaugurated university president France A. Cordova opened Purdue's The Global University Convocation with an explanation, "Global University," she said, "is a term being used on college campuses today as we focus the mission of higher education on the 21st century world." The convocation explored the innovative and creative ways universities around the world are preparing our global 21st century workforce.

Purdue is sharing excerpts of the convocation, which included discussion among university leaders from four continents, on topics important to students, businesses, government and academia. Today's videocast examines the role cultural immersion plays in preparing students for success in a global economy.

The Global University Convocation Panel

Robert Berdahl President, Association of American Universities	Gibson Ejeta Distinguished Professor of Plant Breeding and Genetics and International Agriculture, Purdue University	Jorge Allende Professor, Faculty of Medicine, and Vice President for Research and Development, University of Chile	Renu Khator President, University of Illinois, and Chancellor of the 125 System

[PLAY PRESENTATION NOW](#)
OR
[VIEW ON THE WEBSITE](#)
purdue.edu/inauguration

Inauguration of the eleventh president
FRANCE A. CORDOVA

Inauguration Live

SCHEDULE OF EVENTS

- ABOUT DR. CORDOVA
- GUESTBOOK
- PRESIDENTIAL HISTORY
- THE GLOBAL UNIVERSITY
- PHOTO GALLERY
- INAUGURATION CEREMONY
- CONTACT US
- PRESIDENT'S SITE
- HOME

April 11, 2008
2-4 p.m. Eastern
Elliott Hall of Music

Cordova keynote for NTH address on women in science

Purdue president starts process for university's next strategic plan

Cordova to speak at national conference on future of space exploration

Cordova welcomes incoming Purdue students

Streaming video of Purdue trustees voting to hire France A. Cordova

Photo gallery of France A. Cordova

NEWS, IMAGES, VIDEO

Purdue's presidential inaugural to feature Global University Convocation

Cordova previously served as Chancellor at the University of California (UC) Riverside from 2002-2007 where she also was Distinguished Professor of Physics and Astronomy.

Website development for the inauguration of president France Cordova

Promotion, recording and editing for web distribution of a live videocast during inauguration week.

PURDUE UNIVERSITY *Alumni Party*

Join the party!

Tuesday, February 19th, 8 P.M. EST
Halftime of the Purdue/TV game
www.purdue.edu/alumniparty

Find out what's new, what's next, and what you need to know when Dr. France Cordova hosts an online alumni party from her Westwood home. She'll preview progress on her strategic plan, and answer questions from her guests and ones posted via the "Ask the President" link below.

Don't miss the game. Don't miss the party. Go Boilermakers!

Ask the President

Send a question to Dr. Cordova at: alumniparty@purdue.edu

PURDUE UNIVERSITY Alumni Party

Ask the President

Send a question to Dr. Cordova at: alumniparty@purdue.edu

What do you want to know?

Thanks for watching the Purdue University Alumni Party. Dr. Cordova and her staff will continue to receive your questions until February 29 and will try to answer each one by return e-mail. Some questions will be posted below so check back to see what's on people's minds and read the university's answers.

Name:

E-mail:


City / State:

Degree / (Expected) Graduation Date from Purdue:

Your e-mail address is requested so we can respond via e-mail to your question. It is not required and will not be made public.

Promotion, recording and editing for web distribution of a live videocast directed at alumni.


Indiana University Public Policy Institute



INDIANA UNIVERSITY PUBLIC POLICY INSTITUTE

THE WAY FORWARD

INFORMING DEBATE, SHAPING THE FUTURE



John L. Krauss
Director

Established in 1992, the IU Public Policy Institute (PPI) is a nonpartisan research institute within the IU School of Public and Environmental Affairs (SPEA). The IU Public Policy Institute has assisted more than 150 organizations and agencies in government, the nonprofit sector and the private sector.

In a time when our communities, state and nation struggle with economic uncertainty, Indiana faces decisions that will shape our fortunes for decades to come. With so much riding on the choices our leaders make, we can't afford to let those decisions be informed by partisan perspectives and bias presented as facts.

The problem? Those perspectives are readily available, and those "facts" often are backed by organizations with pockets as deep as their partisan roots.

That's why the IU Public Policy Institute exists — to provide the nonpartisan data, research and facilitated understanding Hoosiers and their leaders need to make informed decisions. That's also why the demand for our services has increased steadily.

"Good government requires good information. The IU Public Policy Institute supplies reliable, nonpartisan data that helps leaders look beyond rhetoric to make sound decisions."
Gov. Mitch Daniels

With the IU Public Policy Institute, you and your leaders have access to research that's agenda-free and independent of outside interests. To continue — and expand — the support we give to Indiana's decision-makers, we need your support.

When you consider the critical issues we'll face in the years ahead — issues such as attracting jobs, raising the per-capita income of Indiana's residents, funding services with reduced property tax revenues, and sustaining our natural resources and energy supply — the need for unbiased research will only increase.

Please consider supporting the IU Public Policy Institute — to ensure that your leaders have the information they need to chart the right course for Indiana's future.

John L. Krauss
Director

"The information PPI provides is critical to the deliberations of private and public sector leaders as they strive to improve the quality of life in Indiana communities."
N. Clay Robbins, President of the Lilly Endowment

PPI serves as an umbrella organization for SPEA's two research centers, the Center for Urban Policy and the Environment and the Center for Criminal Justice Research. PPI also supports the Indiana Advisory Commission on Intergovernmental Relations. Issues we have addressed in our 20-year history include:

- Land use, smart growth, the environment
- Housing and community development
- Criminal justice and public safety
- Nonprofit organization planning and development
- Economic development and fiscal policy
- Intergovernmental cooperation
- Education and workforce development
- Traffic safety

Over the last 10 years, our centers have produced more than 100 reports and technical reports each year. In addition, we have contributed to leading publications and agencies throughout the world.


THE SERVICES WE PROVIDE INCLUDE:

- Policy analysis
- Program evaluation and benchmarking
- GIS and analytical studies
- Facilitation and mediation
- Econometric modeling and valuation
- Economic impact analysis
- Policy-maker, community leader and public/private/nonprofit collaboration
- Strategic planning
- Civic engagement
- Survey design and analysis

CASE STUDY: STREAMLINED GOVERNMENT

When Gov. Mitch Daniels wanted to help local governments contend with sharply reduced property-tax income, he asked the IU Public Policy Institute to staff the nonpartisan Commission on Local Government Reform. In 2007, the Institute convened and facilitated meetings among Commission members — who included top leaders from all sectors and

4 page folder insert



INDIANA UNIVERSITY PUBLIC POLICY INSTITUTE


THE WAY FORWARD

INFORMING DEBATE, SHAPING THE FUTURE


In a politicized and polarized world, leaders and citizens need objective and data-based information to make good decisions. The IU Public Policy Institute provides that information. No spin. No agenda. No party affiliation. Just information, based on research and expert analysis. It's a rare commodity in today's world, but it's essential to setting the right course for our communities and our state.

THE CASE FOR SUPPORT

RESEARCH. DATA. FACILITATED UNDERSTANDING.




Commission reports and icons for the 3 reports



INDIANA UNIVERSITY PUBLIC POLICY INSTITUTE

POLICY CHOICES


for Indiana's future



REPORT ON POLICY CHOICES AND OPTIONS

Commission on Energy and the Environment

JANUARY 2012



SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS
INDIANA UNIVERSITY
BLOOMINGTON, IN 47405



INDIANA UNIVERSITY PUBLIC POLICY INSTITUTE

BETTER UNDERSTANDING TODAY.

BETTER DECISIONS TOMORROW.

From local government to land use, and from criminal justice to workforce development, the Indiana University Public Policy Institute (PPI) serves as a research-based resource on a range of community and public policy issues that affect the lives of Hoosiers every day.



SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS
INDIANA UNIVERSITY
BLOOMINGTON, IN 47405

Rack Card



EXECUTIVE SUMMARY
INDIANA AIRPORTS ECONOMIC IMPACT STUDY

2012

DETAILED RESULTS
GENERAL AVIATION - LOCAL AIRPORTS - CONTINUED

	ON-AIRPORT	AIRPORT USERS	MULTIPLIER	TOTAL
Shelbyville Municipal (Shelbyville)				
JOBS	3	0*	0.9	2.9
PAYROLL	\$104,570	\$0*	\$25,731	\$130,301
OUTPUT	\$201,904	\$0*	\$75,034	\$276,938
JOBS	14.7	1.3	13.4	29.4
PAYROLL	\$731,832	\$84,890	\$587,387	\$1,324,029
OUTPUT	\$3,049,098	\$226,094	\$1,434,492	\$4,729,684
Starke County				
JOBS	2	0*	0.6	2.6
PAYROLL	\$23,883	\$0*	\$28,411	\$122,294
OUTPUT	\$44,781	\$0*	\$212,512	\$257,293
JOBS	1.7	0.1	1.7	1.8
PAYROLL	\$47,186	\$347,571	\$157,807	\$542,564
OUTPUT	\$157,807	\$841,385	\$150.1	\$1,148,992
JOBS	150.1	772.4	\$6,057,947	\$39,801,068
PAYROLL	\$17,876,932	\$48,771,789	\$75,042	\$122,688,763
OUTPUT	\$21	11.2	\$75,042	\$393,189
JOBS	\$218,258	\$841,893	\$21	\$1,148,992
PAYROLL	\$42,340	\$292,385	\$183,186	\$518,811
OUTPUT	\$16.3	\$0.9	\$449,764	\$2,451,948
JOBS	\$1,413,283	\$4,341,648	\$93.9	\$286.2
PAYROLL	\$3,234,447	\$20,454,840	\$10,761,877	\$108,132,237
OUTPUT				

FEDEX

The nation's second largest FedEx hub is located at Indianapolis International Airport. FedEx at IND employs more than 4,000 Hoosiers, handling an average of 500,000 packages daily, with upwards of 1,000 flights per month to domestic and international markets.

4,000+ JOBS
1,000 FLIGHTS PER MONTH
500 THOUSAND PACKAGES DAILY



METAL TECHNOLOGIES, INC. - AUBURN, IN
Metal Technologies, Inc. (MTI) is an iron foundry with its headquarters in Auburn. Additionally, one of their manufacturing facilities is located in Ravenna and Three Rivers, Michigan. It employs more than 700 people with annual sales in excess of \$350 million.

"Metal Technologies would not be headquartered in Auburn, Indiana, without this first class airport here," said Jeff Turner, the company's senior vice president. Reaching its customers quickly throughout the eastern part of the United States is crucial to Metal Technologies' business success. MTI flies customers to and from its facilities in the same day, avoiding overnight trips and long drives from larger commercial airports to smaller towns where customers are located. MTI also is able to fly customers to its facilities and have them back the same day for dinner or for an afternoon meeting.

MTI also believes its decision to locate in Auburn provides many financial benefits to Indiana and the

local community, including state and local income taxes, payroll taxes, property taxes and wages. The company is also a significant donor to local charities.

Turner cites challenges in getting prospective employees to relocate to a small town. While having a vibrant city nearby, such as Fort Wayne, is an important attraction he also notes that having efficient and well-run local airports are vital tools in every community's economic development toolbox.

Economic Summary for the Aviation Association of Indiana

EXECUTIVE SUMMARY
INDIANA AIRPORTS ECONOMIC IMPACT STUDY

2012



Community Foundation
of Boone County
2011 Annual Report



BLOOM WHERE YOU'RE PLANTED

When we admire a flower, we often focus on the blossom. That's understandable. The blossom's color and fragrance make it immediately appealing. But if we focus only on the blossom, we risk missing much of the flower's beauty - the many parts that, by working together, make the blossom possible. In this way, the flower is like a community. It thrives through connections that link need with resource.

The Community Foundation of Boone County exists to encourage and nurture such connections, linking people who care with causes that matter. Through a variety of charitable funds set up by individuals, families, businesses and organizations that wish to make a positive difference, the Community Foundation allows donors to help their community blossom.

Community Foundation
of Boone County
It takes a village. Make a difference.

A legacy that comes with a blossom

Our tragedy led to more tragedy - but also to a lasting legacy.

Todd Getty was 17 and he was simply doing his job. His final accident was a tragic one. Just three years after his death, \$25,000 was raised to create the Todd Getty Scholarship Fund, the first official fund established at the Community Foundation of Boone County.

Assisted in the form of the Todd Getty Memorial Scholarship, the annual honor goes to a Boone County High School senior who displays the same cheerful attitude, strong work ethic and good citizenship that Todd did.

The donor, as Todd's mom, Beth Getty, put it, was to create a scholarship that would go on to ensure that Todd's not necessarily a great student but a good

one, not necessarily a great athlete, but a good one. Overall, a willing acceptance with a great attitude who is a friend to see and all.

Living able to define such parameters appeared to the family when they set up the Todd Getty Scholarship Fund with the Community Foundation - then, and in Boone County. "We knew that it stayed local," she says.

Since the fund was established in 1992, nearly two dozen Boone County students have benefited from it. When Beth personally presents the scholarship each year, she takes the opportunity to remind him about the importance of making good decisions, ensuring that Todd's legacy includes a lesson not seen before.

"Local" is more than a catchy phrase. For the Community Foundation and the many people who support it and rely on it, "Keep it Local" is a way of life that makes Boone County a better place to live every day.

With gratitude, Beth A. Simon, Board President

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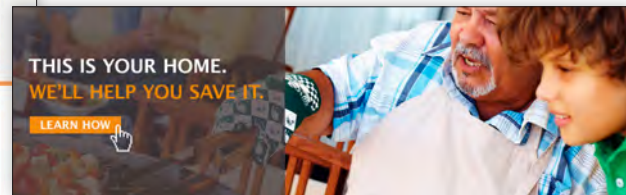
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Indiana Foreclosure Prevention Network

Various pieces to promote a federally funded state program that provides financial resources for those facing foreclosure.



Home page banner graphics

Poster



Tri-fold



[illegible]

BOYS LIFE
MAGAZINE

When Scouting entered its fiftieth year in 1925 the young men in its ranks seemed increasing impetus for service to others by helping to aid victims of natural disasters such as a tornado in Illinois, an earthquake in California, and flooding in Arkansas.

*As the organisation
marked its second decade,
it grew increasingly
international through
World Jamborees,
relationships with
Scouts in Europe,
Swiss participating in
expeditions to Africa and
other global connections.*

Bottom line: With your
expand and tailor this
young people and the

Today, kids grow up in different kinds of families. Some kids grow up in families where both parents are alive. Some kids grow up with only one parent. Some kids

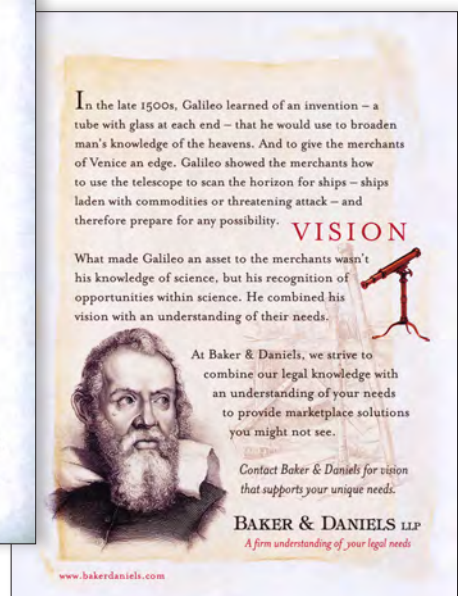
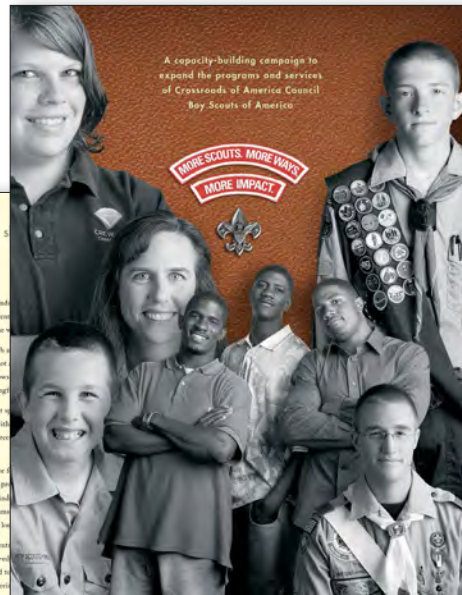
Kids also grow up in wealth. With a dizzying array of choices (not positive). With technology that shows but doesn't connect them to meaning.

Some kids grow up without a yard. Some without role models. Some with no one to visit the neighborhood down the street. Some with no great outdoors.

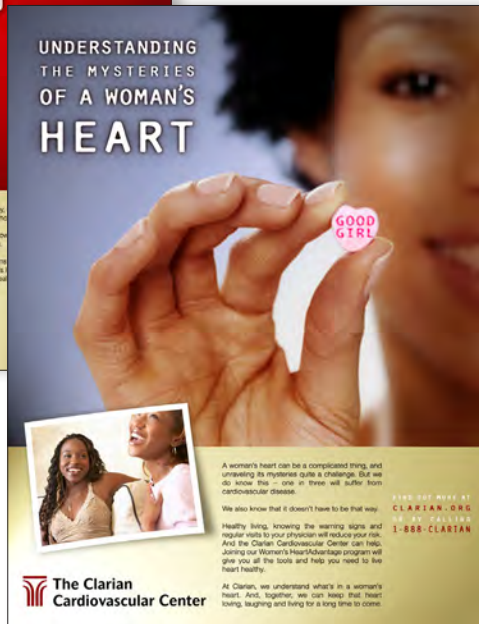
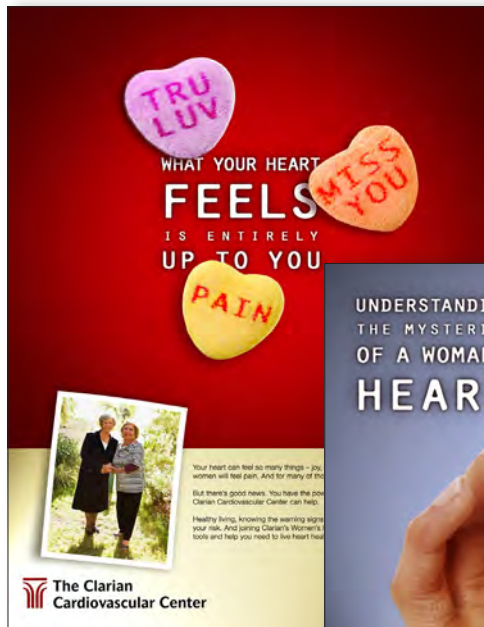
In such a society, we *cannot* do more than fill kids' time — we can shape leaders, character and mind. One of the most proven such programs — Scouting — one-size-fits-all no longer.

Fortunately, Scouting is central to the solution. It is creative, customized and cutting-edge. It is one of thousands of nonprofits designed to help kids. Scouting actually prevents them. See, kids and families are signing up, stick with it, and celebrating the short- and long-term

Problem is, there's not enough capacity, nor the right kind of capacity, to meet all the need.



Baker & Daniels ads



Ads for Clarian Hospital



Ads, website and brochure for downtown retail and residential development



Tervis

This Florida based company makes insulated cups and tumblers which can be personalized. Settimi Creative designed the 2012 retail dealer catalog as well as ongoing support pieces.

2012 Winter Spring catalog



Monthly Mailers



Branding logos and various package graphics





Central Indiana Transit Authority

Settimi Creative has been providing design services for a variety of CIRTA initiatives.



Ever thought about a different way of commuting?

One that's healthier and costs less? One that turns empty, frustrating and expensive commute time into your time?

Carpool, vanpool, take the bus, walk or ride your bike.

It's time for you to RULE YOUR RUSH HOUR.

Rack Card



Christy Campoll
Program Liaison

Central Indiana Regional Transportation Authority (CIRTA)
320 N. Meridian St., Suite 406
Indianapolis, IN 46204
office: (317) 327-RIDE ext. 202
fax: (317) 638-2825
www.CommuterConnect.us

Connecting people and places in Central Indiana.

2-sided business card



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CONNECTING PEOPLE AND PLACES

IBJ ad

Best (get to) places to work

327-RIDE

COMMUTER CONNECT
A SERVICE OF CIRTA

Congrats to these employers who had the most employees participate in this spring's Commuter Challenge.

- Angie's List
- AT&T
- Barnes & Thornburg
- Cummins
- Delphi
- Eli Lilly and Company
- ExactTarget
- Faegre Baker Daniels
- State of Indiana
- IU Health
- IU/PUI
- JP Morgan Chase
- OneAmerica
- Rolls-Royce
- U.S. Defense Finance & Accounting Service
- URS Corp.

Visit www.CommuterConnect.us to see how we can help employers reduce employees' commuting stress.

CARPPOOL • INDY EXPRESS BUS • INDYGO • BIKE • VANPOOL

You gather the riders, we supply the van

It's true. Put together or join a vanpool and you can ride to and from work in a Commuter Connect provided 7, 12- or 15-passenger van.

You read that right: We provide the van. You and your fellow commuters share the cost for gas and a monthly fee. One of you agrees to be the primary driver; the rest of you agree to sit back and enjoy the ride. Your monthly fee covers the cost of insurance, maintenance, repairs and roadside service. We'll even help you find more riders.

Think about it: You'll spend less money on gas, parking and automotive wear-and-tear, and more time chatting, texting or snoozing. The result? More cash in your pocket and less stress in your life.

Vanpool 101: A vanpool is a group of 5 to 15 people who commute together to and from work in a roomy, comfortable van provided by Commuter Connect, a service of the Central Indiana Regional Transportation Authority (CIRTA).

Does Commuter Connect supply the van?

Yes. Thanks to a federal grant to improve Indiana's air quality, we supply groups of commuters with new vans. Vanpool participants share the monthly fee for the van and of which amount to a fraction of the cost of owning a van alone to work.

Who drives?

Each vanpool must have a primary van driver/organizer and at least one back driver. All drivers are screened to make sure they have a good driving record. Why be the primary driver?

1. You get the best view of scenery

2. You're in charge

3. You get to use the van on evenings and weekends

Tri-fold

Vanpools

Your commute Our wheels Your savings

Every day, you get into your car, drive out of your neighborhood and head to work. At the same time, you see other people leaving in their cars, driving on the same roads to arrive at jobs near yours.

Imagine if you could all ride together ...

You can. And the best part? We supply the wheels.

How do I start a vanpool?

With our help. To learn how to join or start a vanpool, call 317-327-RIDE (7433) or toll free at 855-292-7433.

How do I sign up?

To register for the vanpool program, visit www.commuterconnect.us or call 317-327-RIDE (7433) or toll free at 855-292-7433.

COMMUTER CONNECT
A SERVICE OF CIRTA

320 N. Meridian St., Suite 406
Indianapolis, IN 46204
Office (317) 327-RIDE
Toll Free 855-292-7433
Fax (317) 638-2825
csi@cirta.us
www.commuterconnect.us

CONNECTING PEOPLE AND PLACES IN CENTRAL INDIANA



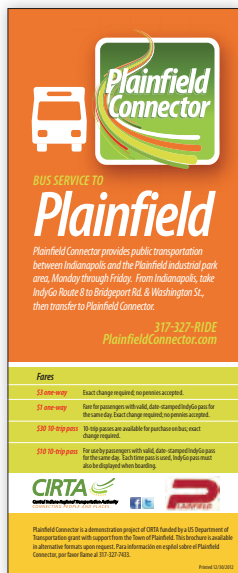
Indy Express

CIRTa bus service pilot programs to Hamilton County and Hendricks County.

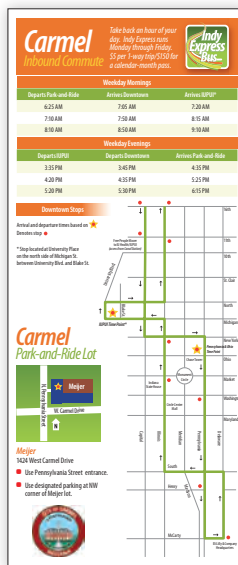
Signage



Rack Cards



Rider Card



Fishers Reverse Commute

Indy Express Bus reverse commute service originates downtown at the intersection of Pennsylvania and Ohio streets and heads to the park-and-ride lots in Carmel and Fishers. Riders then transfer to shuttles that travel to worksites.

Reverse Commute Fares

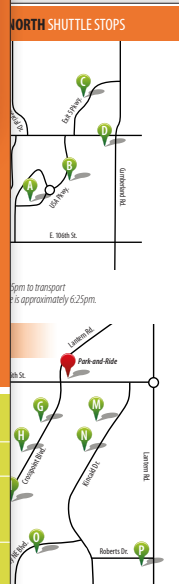
- \$3 one-way** Reverse commute - exact change required
- \$1 one-way** Reverse commute for riders with valid stamped IndyGo pass for the same day. Exact change required.
- Free** Shuttles from park-and-ride lots.

CIRTa
Central Indiana Regional Transportation Authority
CONNECTING PEOPLE AND PLACES

Miller Trailways

Indy Express Bus reverse commute is a demonstration project funded by a one-year Federal Transit Administration Job Access Reverse Commute grant.

320 N. Meridian St., Suite 406
Indianapolis, IN 46204
Office: (317) 327-RIDE(7433)
Fax: (317) 638-2825
www.cirta.us
twitter.com/cirta_us
facebook.com/cirta.us



DOWNTOWN to FISHERS		Departs Pennsylvania & Ohio*		Arrives Park-and-Ride	
		5:45 AM		6:25 AM	
		6:30 AM		7:10 AM	
		6:55 AM		7:55 AM	

AM NORTH SHUTTLE		After arriving at Fishers park-and-ride lot, board NORTH Shuttle.									
Park-and-Ride	Sullivan Ave	Forum Credit Union	East's Business Center	Koger	To be announced	March 1st at Avenue					
6:25	6:32	6:35	6:41	6:45	6:49	6:56					
7:10	7:17	7:20	7:26	7:30	7:34	7:41					
7:55	7:57	8:00	8:06	8:10	8:14	8:21					

AM SOUTH SHUTTLE		After arriving at Fishers park-and-ride lot, board SOUTH Shuttle.									
Park-and-Ride	Wiley Publishing	AD Security	Frederick Mortgage	To be announced	Staplebridge Sales	Frederick Mortgage	Hotel Indigo	March 1st at Avenue	Wal-Mart	To be announced	
6:25	6:29	6:31	6:32	6:35	6:37	6:38	6:42	6:44	6:48	6:50	6:53
7:10	7:14	7:16	7:17	—	—	7:22	7:25	7:28	7:30	7:33	7:36
7:55	7:59	8:01	8:02	8:05	8:07	8:08	8:12	8:14	8:16	8:18	8:23

FISHERS to DOWNTOWN		Departs Park-and-Ride		Arrives Pennsylvania & Ohio	
		4:35 PM		5:30 PM	
		5:35 PM		6:10 PM	
		6:15 PM		6:50 PM	

PM NORTH SHUTTLE		Take Fishers Shuttle NORTH to Park-and-Ride lot, then board Express Bus to downtown.									
March 1st at Avenue	To be announced	East's Business Center	Koger	Forum Credit Union	Sullivan Ave	Park-and-Ride					
4:35	4:42	4:21	4:25	4:28	4:35						
4:56	5:02	5:12	5:21	5:25	5:28	5:35					
5:45	5:51	—	6:01	6:05	6:08	6:15**					

PM SOUTH SHUTTLE		Take Fishers Shuttle SOUTH to Park-and-Ride lot, then board Express Bus to downtown.									
To be announced	Wal-Mart	March 1st at Avenue	Frederick Mortgage	Wiley Publishing	AD Security	To be announced	Staplebridge Sales	To be announced	Hotel Indigo	March 1st at Avenue	Park-and-Ride
4:00	4:03	4:05	4:08	4:10	4:12	4:16	4:17	4:21	4:23	4:27	4:35
5:00	5:03	5:05	5:08	5:10	5:12	5:16	5:17	5:21	5:23	5:27	5:35
5:45	5:48	5:50	5:53	5:56	5:58	6:05	6:06	—	—	6:09	6:15

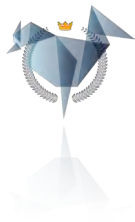
2012 Holiday Schedule
Indy Express Bus does not operate on:
New Year's Day
Memorial Day
Independence Day
Labor Day
Thanksgiving Day
Service on November 23 (Friday after Thanksgiving), December 24 (Christmas Eve) and December 31 (New Year's Eve) is reservation-based only. Reserve your spot on those days by calling 317-244-8599 (weekdays 8am-5pm) no later than 48 hours in advance.

Courtesy Policies
• Please limit cell phone use.
• No smoking permitted.

*Minimum boarding point is 10th & New York. Bus arrives immediately after 5:00pm & 6:00pm from Ohio stops and 10-15 minutes after 6:00pm from Ohio stop. From Ohio and Illinois & New York are the only two cities that can be used to board Indy Express Bus for reverse commute.

Schedules

Customer Service
For information, details on stop locations or to purchase passes in advance:
• Call 317-327-7433.
• Online at IndyExpressBus.com.
• Sign up for e-newsletter at www.CIRTa.us.
Bus service may encounter detours during special events and/or road construction. Times are approximate and may vary due to weather and traffic conditions.



Logos



Columbus, Ohio Retail Store



Central Indiana Employment Program



Diabetes Conference



Aviation Association of Indiana



Video Software Company



Interpreting Services

Language Translation Company



Northern Indiana Restaurant

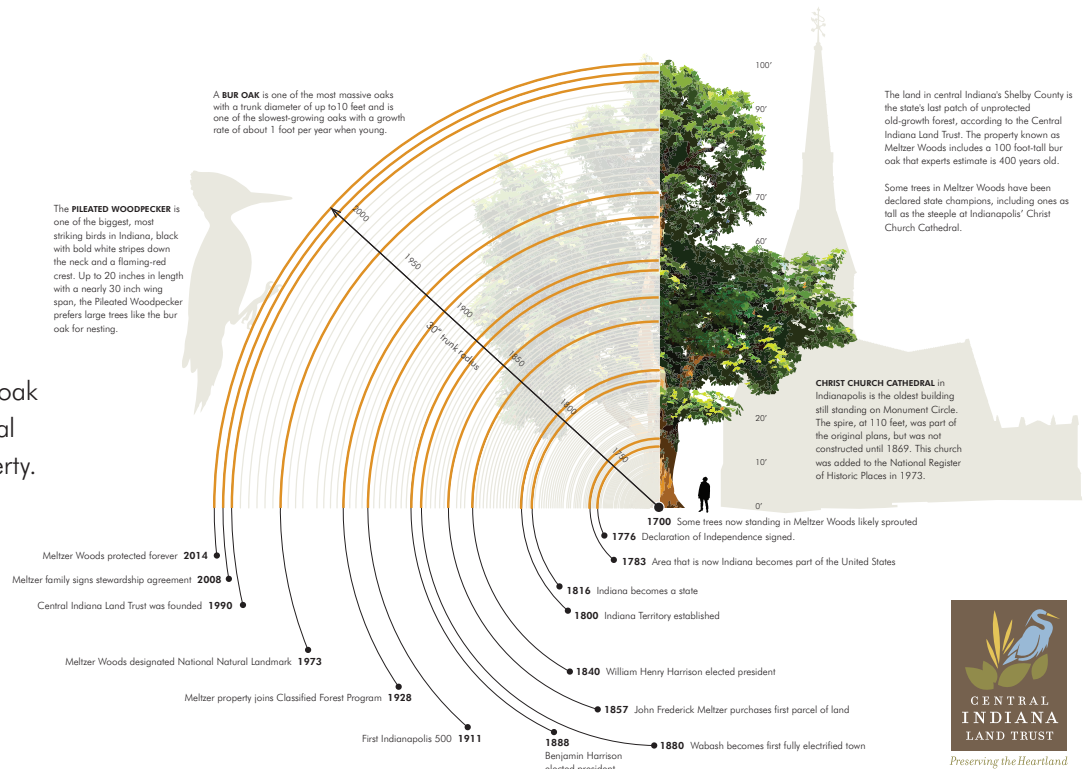


Indiana Health Initiative

Infographics



Infographics illustrating the largest oak tree in Indiana, located on a Central Indiana Land Trust managed property.



The Mind Trust



Animated Infographics for The Mind Trust, used in a video to illustrate organizational structure and program initiatives.

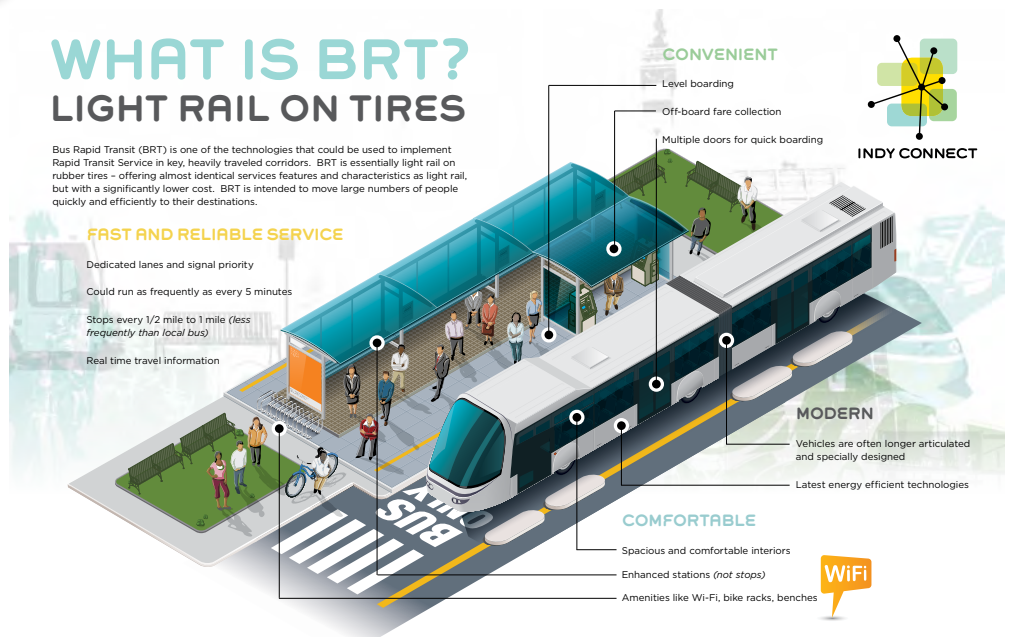
This Infographics illustration is being used by Indy Connect to help promote the features and benefits of a rapid transit bus system being proposed for Indianapolis.

WHAT IS BRT? LIGHT RAIL ON TIRES

Bus Rapid Transit (BRT) is one of the technologies that could be used to implement Rapid Transit Service in key, heavily traveled corridors. BRT is essentially light rail on rubber tires - offering almost identical services features and characteristics as light rail, but with a significantly lower cost. BRT is intended to move large numbers of people quickly and efficiently to their destinations.

FAST AND RELIABLE SERVICE

- Dedicated lanes and signal priority
- Could run as frequently as every 5 minutes
- Stops every 1/2 mile to 1 mile (less frequently than local bus)
- Real time travel information



Family Planning Resources

T-shirt design to promote abstinence as a healthy sexual choice for college age kids.

Concepts



Final designs